



पर्यटन मंत्रालय
MINISTRY OF
TOURISM

1st INTERNATIONAL TOURISM EXHIBITION SUMMIT



WORLD TOURISM CONCLAVE

DESTINATION • CULTURAL • SPIRITUAL
EXHIBITION • SUMMIT • AWARD

AYODHYA (UTTAR PRADESH) INDIA



ABOUT THE CONCLAVE

World Tourism Conclave (WTC 2027) seeks to advance India's global tourism outreach, with Ayodhya Dham positioned as a key destination for spiritual, cultural and heritage tourism. The Conclave will facilitate international government-to-government and tourism-sector engagement, strengthening India's cultural and tourism partnerships with key global markets.

Priority participation will be encouraged from Nepal, Bhutan, Mauritius, Sri Lanka, Thailand, Indonesia, Singapore, Hong Kong, Malaysia, Cambodia, Japan, USA and Canada.

The initiative will promote global awareness of Ayodhya Dham and Shri Ram Mandir, while supporting tourism development, international cooperation, investment and cultural exchange.

WHO BENEFITS?

Tour operators, travel agents, state tourism boards, airlines, hospitality brands, and national tourism organizations from India and the participating countries will come together at the World Tourism Conclave 2027 in Ayodhya, Uttar Pradesh, India, to explore opportunities for collaboration, business growth, and tourism development.



THE FUTURE OF TRAVEL, TOGETHER



WTC 27 is a premier business event for the global travel and tourism industry, bringing together industry leaders under one roof for two days to explore the future of tourism in India, with a special focus on Ayodhya. The conclave will feature insightful discussions on emerging trends, opportunities, and challenges in both inbound and outbound travel markets.



World Tourism Conclave 2027 serves as a dynamic platform for networking, collaboration, and knowledge exchange among tourism professionals, industry leaders, and travel enthusiasts. It offers participants the opportunity to showcase products and services, build strategic partnerships, engage with potential clients, and expand their business networks on a global scale.





AGENDA



Diverse Agenda that includes keynote speakers, panel discussions, workshops, and cultural events

01

PRABHU SHRI RAM TEMPLE, AYODHYA-BHAKTI AND ASTHA

Spiritual significance and its global cultural impact.

02

HISTORICAL AND CULTURAL HERITAGE OF AYODHYA

Exploring Ayodhya's timeless legacy and heritage.

03

PILGRIMAGE TOURISM IN DIGITAL AGE

Innovations, technology and new opportunities.

04

INDIA'S TRAVEL DESTINATIONS

Showcasing India's diverse destinations to the world.

05

CONNECT & COLLABORATE

India's State Tourism Boards and Other Country's State Tourism Board

06

CULINARY HERITAGE OF INDIA

Showcasing India's rich cuisine with special reference to Uttar Pradesh.

07

CHALLENGE AND OPPORTUNITIES IN TRAVEL INDUSTRY

Discussion on sustainable and future-ready tourism.

08

GOVERNMENT INCENTIVES

Policy support and opportunities for tourism growth.

09

IMPROVEMENT IN QUALITY SERVICES IN TOURISM

Enhancing visitor experience and service standards.

10

TRAVEL AND TRADE

Strengthening business, trade and cross-border tourism.

11

TRAVEL AND HOSPITALITY

Innovations and collaborations for a stronger hospitality sector.





BENEFITS OF PARTICIPATION



MEET HIGH-QUALITY PROSPECTS AND DECISION MAKERS

Connect with government representatives, buyers, investors and key stakeholders across the tourism industry.



BRAND BUILDING OPPORTUNITY

Enhance your brand visibility among the global audience of tourism professionals, media and potential partners.



DIRECT INTERACTION

Engage directly with industry experts, leaders and agencies from India and International markets.



NETWORK WITH INDUSTRY PROFESSIONALS

Build strong connections with tourism boards, travel trade, hospitality partners and cultural organizations.



A PLATFORM TO LAUNCH NEW PRODUCTS

Showcase and introduce new destinations, tourism products, services and innovative travel experiences.



EXPLORE JOINT VENTURE AND PARTNERSHIPS

Find new business opportunities, collaboration possibilities and long-term partnerships in the tourism sector.





ORGANIZERS

01 UTTAR PRADESH TOURISM



Uttar Pradesh Firmly Establishes Itself as a Global Tourism Hub

The tourism sector in Uttar Pradesh is flourishing rapidly, and witnessing an unprecedented growth, having warmly greeted more than 250+ Crore Tourist Visits (More than 2.5+ Billion Visitors). The tourist count includes a significant influx of both international and domestic tourists, underscoring the state's prominence on the global tourism stage.

02 INDIAN TRADE FAIR ACADEMY



ITFA is a registered and non-profit trade association with the main objectives of promoting exports of Indian MSMEs, providing a business platform to medium and small-scale industries on national and international level, Research & Industry Development, Trade Promotion, Event Management, organizing national and international b2b & b2c Exhibitions and also specific education in exhibition management. ITFA is engaged in the promotion of export of MSMEs in various sectors for last several years and to the small-scale industry to promote their products through the buyer seller meet national and international trade exhibitions with continuously the aim to create a bridge between buyers and suppliers.

03 INDIAN EXHIBITION SERVICES (IES)



Indian Exhibition Services (IES) is a leading Exhibition organizing company in India. That has been involved for the last several years in trade promotion activities like exhibitions, seminars and conferences, buyer-seller meets in India and abroad. IES's major initiatives are Sport India Expo, Fitness India Expo, Rehab India Expo, Sport India Conference, Sports Goods Manufacturer Forum, Sport India Infrastructure Summit, Sport India Fashion World Environment Expo, Greenovation – International Green Building Technology Expo, Biodegradable Expo, World Environment Conference, EV India Expo, E- Charge Forum, India Buildtech, Gas India Expo, NGV India Expo, World Gas Summit etc.

IES is engaged in national and international trade promotion and provides a business platform to the corporate, industrial, and small-scale industries to promote their products through buyer-seller meets and national and international trade exhibitions, with the aim of creating a bridge between buyers and suppliers.

04 GREEN SOCIETY OF INDIA



Green Society of India (GSI) is a non-profit organization focused on environmental protection, sustainable development, and climate awareness. Through conferences, exhibitions, research initiatives, and community programs, GSI brings together industry leaders, policymakers, and stakeholders to promote a cleaner, greener, and more sustainable future.

WORLD TOURISM CONCLAVE

AYODHYA, INDIA
2027



— WHERE FAITH MEETS SPIRITUALITY —



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AYODHYA WELCOMES YOU



Where Faith Meets
Tourism.
Where Culture Meets
Opportunity.



B2B
MEETINGS



NETWORKING



EXHIBITIONS



AWARDS

Organizers



INDIAN EXHIBITION SERVICES

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वसुधैव कुटुम्बकम्
"The World Is One Family"

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